

Don't travel alone.

Find travel mate with Motar. [How to use Motar? >](#)

More than 1 million rides offered



Help

The way from BME building „Z” to a
significant way of travel

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Co-founder – oszkár.com / motar.eu



O.Sz.K.á.R



2014. 6. 19.

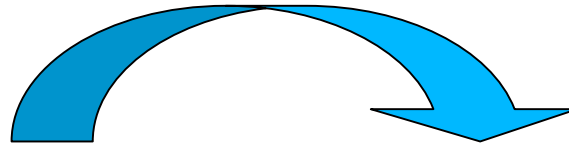


What is carpooling/ridesharing?

SHARING OF EMPTY SEATS COST OF TRAVEL



1980s
National Radio
5th gear



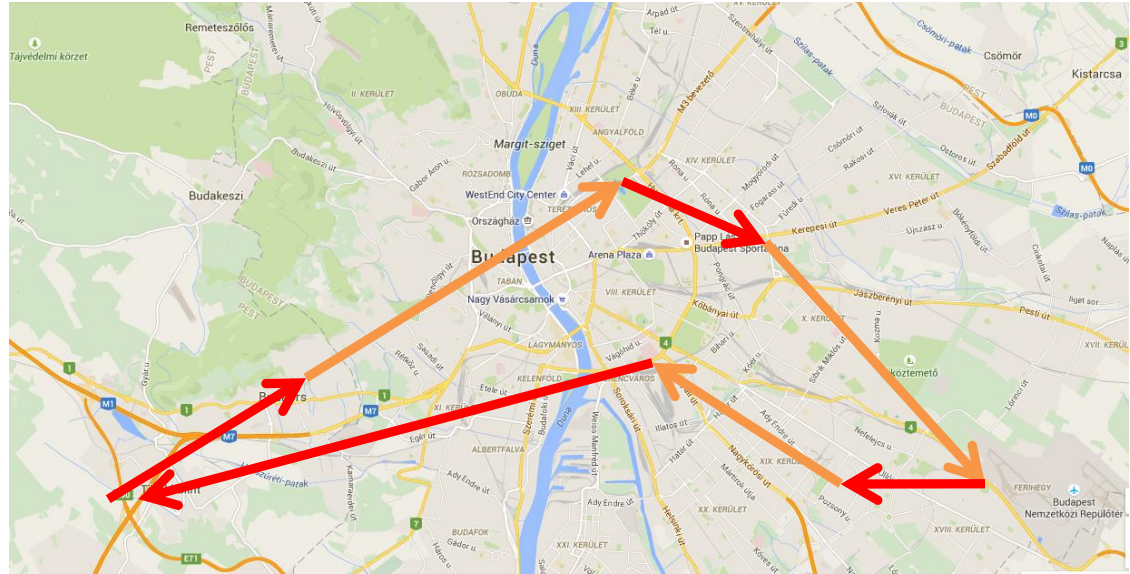
2000+
Internet,
Mobil devices



NOT carpooling:

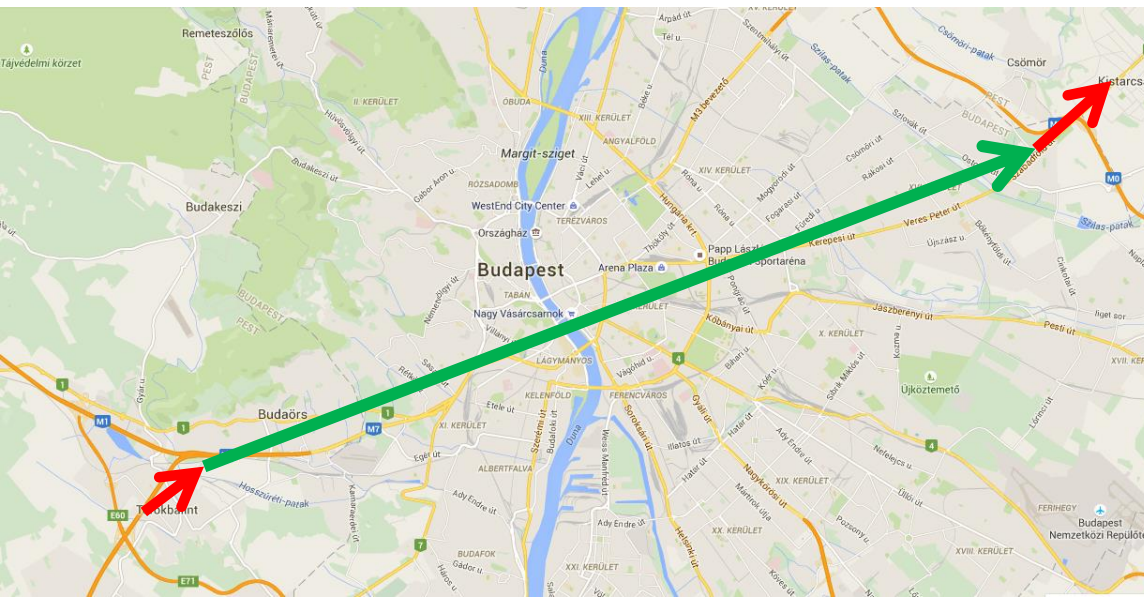


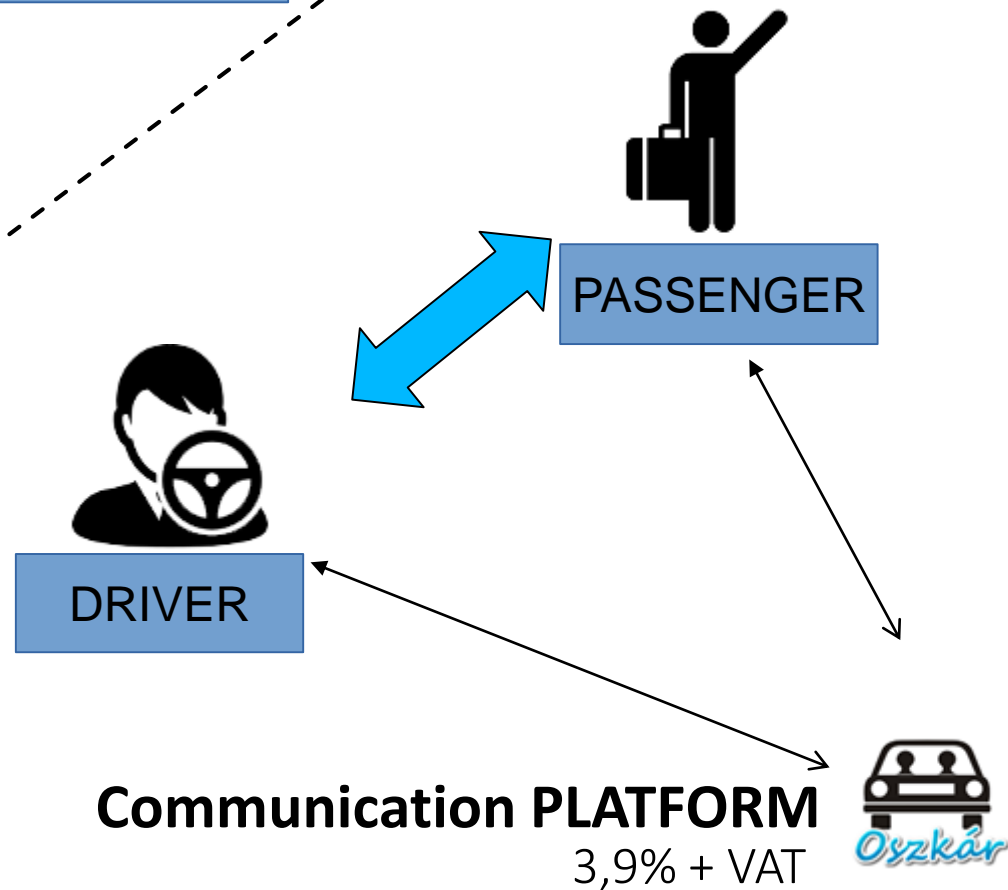
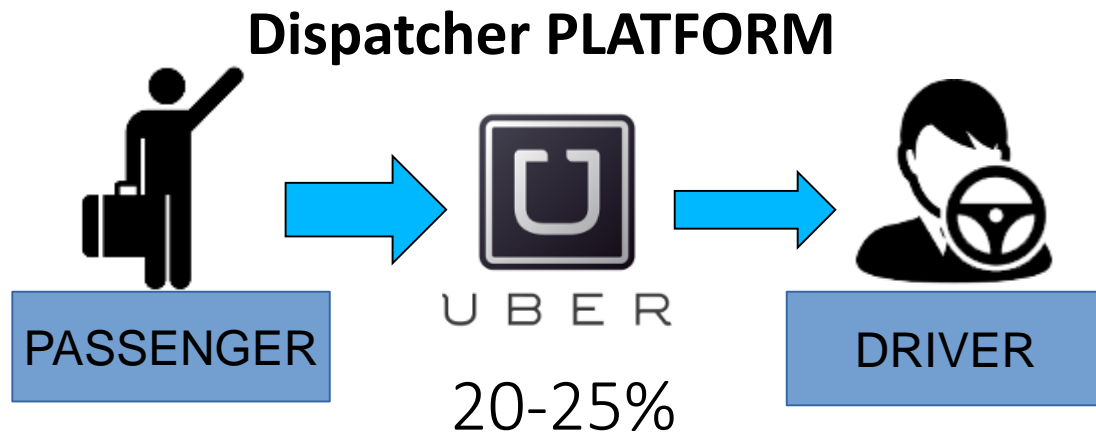
The initiator is **the passenger**
Drivers „**labor cost**”
needs to be covered



By carpooling:

The initiator is **the driver**
Drives anyway
No „**labor cost**” occurs





Let's clarify terms:

CAR-POOLING, RIDE-SHARING

E.g: Oszkár, BlablaCar



CAR-HAILIG, TAXI-HAILING (ride-sharing)

E.g.: UBER, Lyft, Didi Chuxing

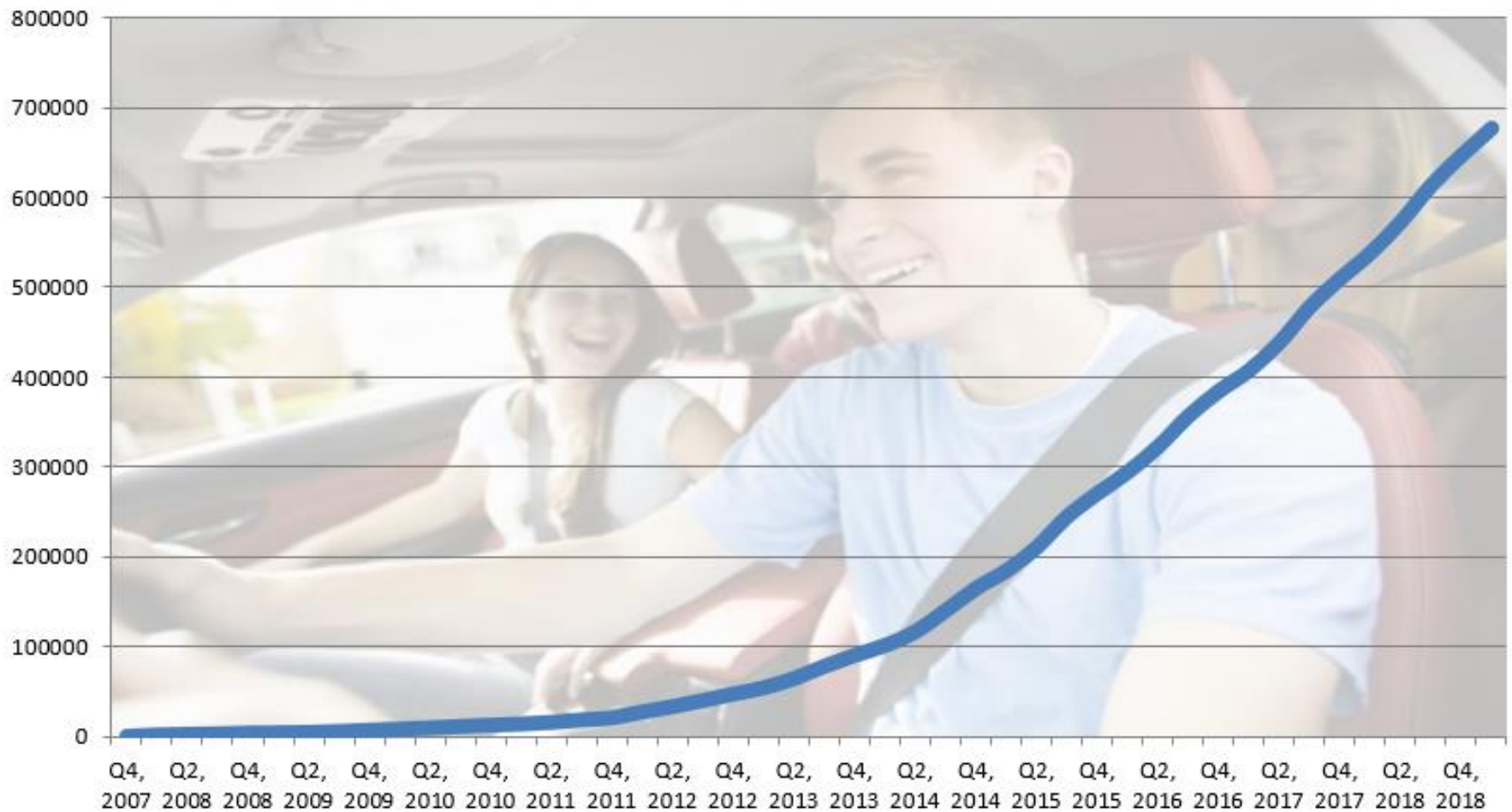


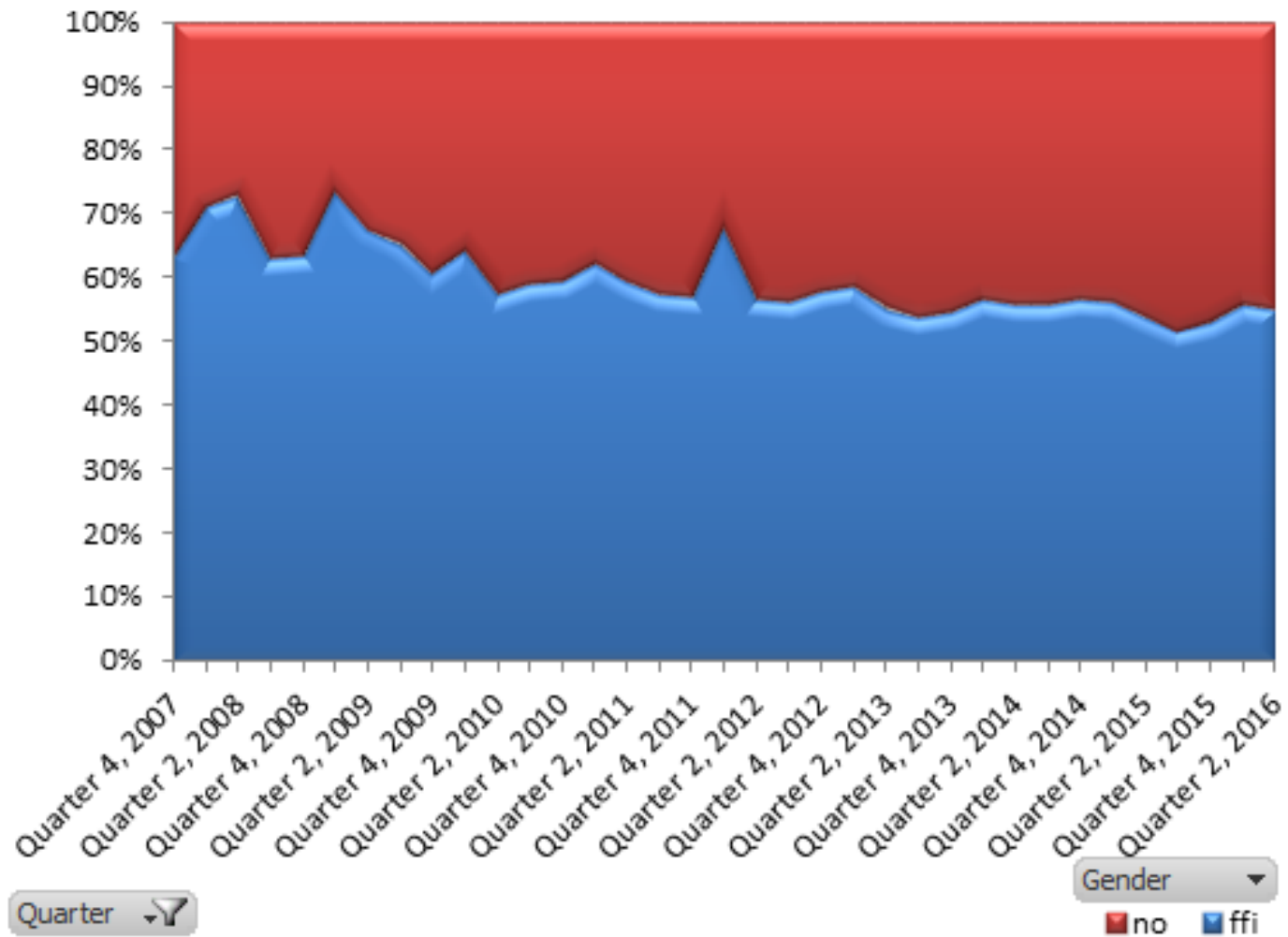
CAR-SHARING

Pl: GreenGo, Avalon



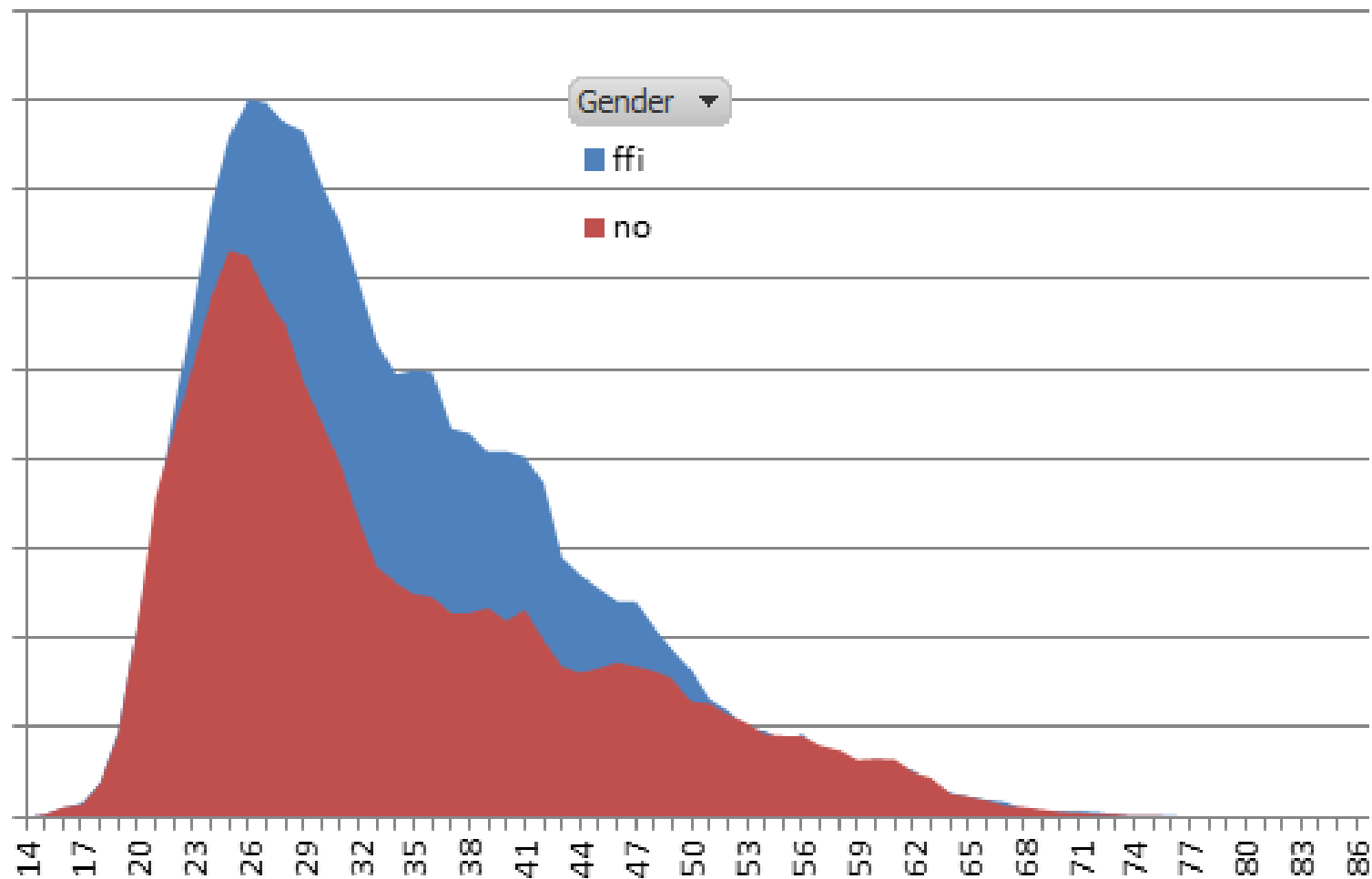
Number of users in Oszkar/Motar





Carpooling is not exclusively men`s activity ...

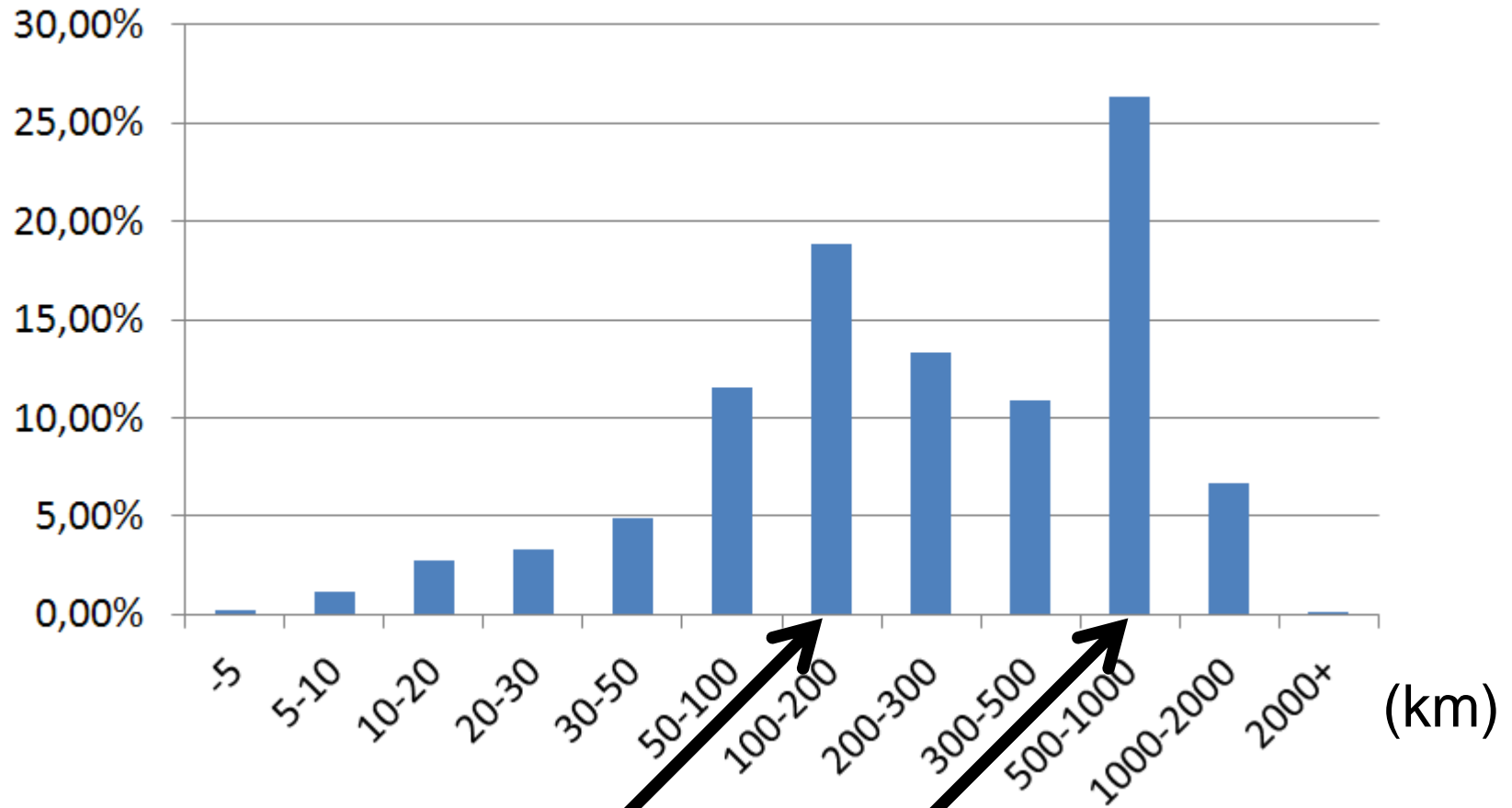




...and also not hype of the youth



How far does a driver ride?

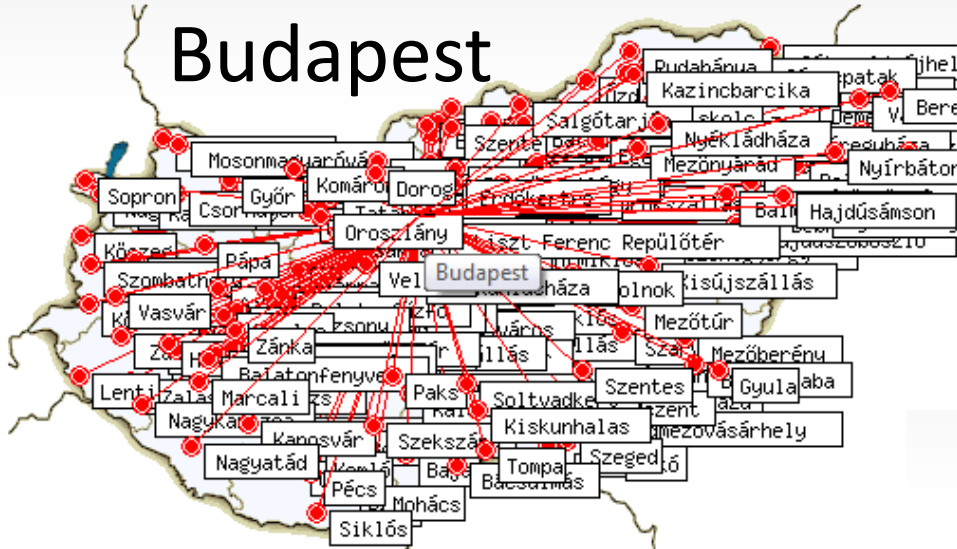


Between chief towns
of counties

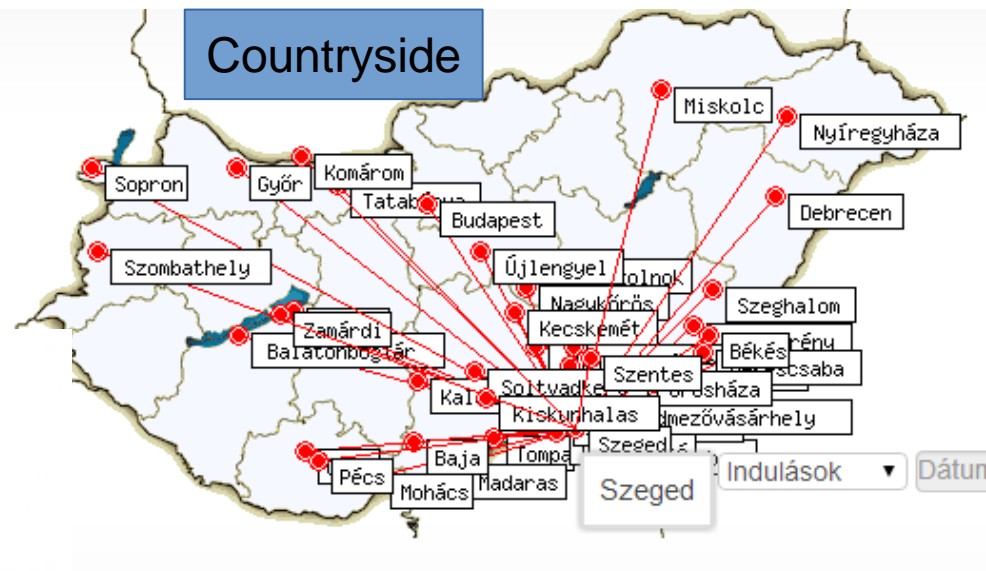
International destinations
(mainly Germany)



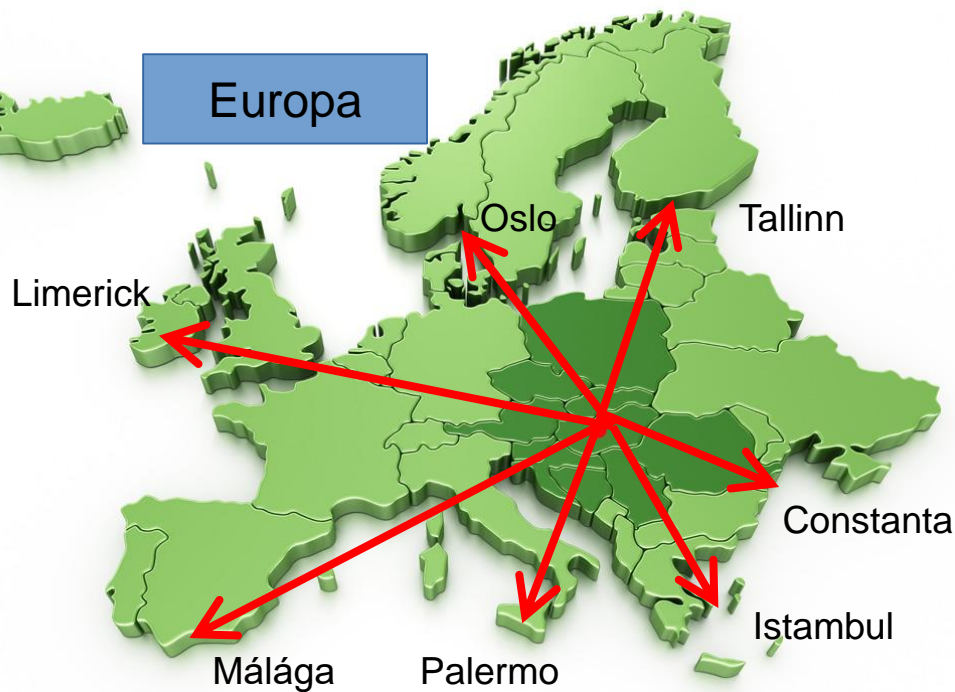
Budapest



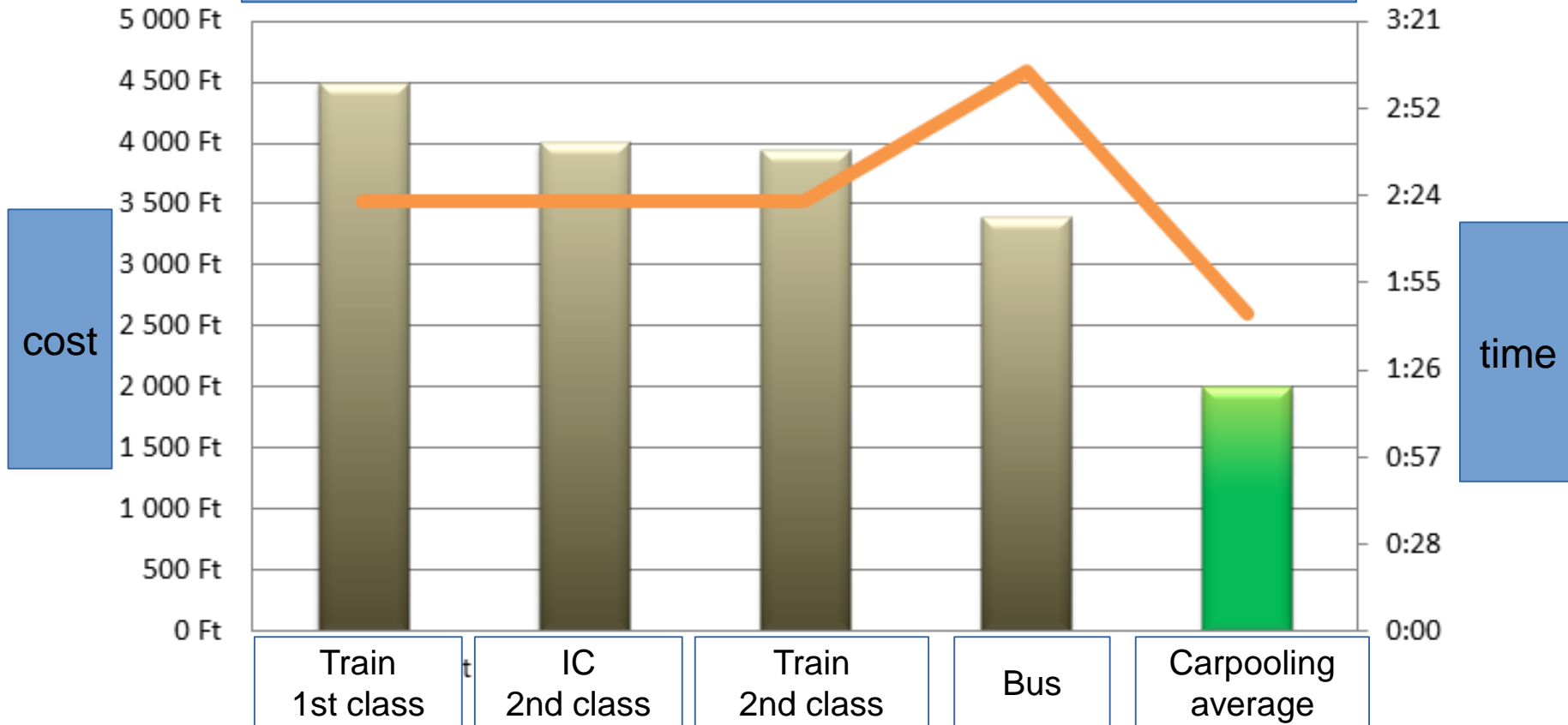
Countryside



Europa



Budapest-Szeged travel cost and time



Main motivation: sharing of costs





As a Passenger

- *Faster*
- *More comfortable*
- *More flexible*

Spare

Social
experience

Connections...



As a Driver

- *„Navigator“*
- *Share of drive during a long drive*
- *Positive environment effect*



Additional benefits, consequences



Oszkár can be witness, Oszkár can prove alibi, etc...



Social benefits of carpooling:



- decreases the load on transport infrastructure and environment
- can be an alternative on directions not covered by public transport
- public transport HUB-s can be reached via carpooling



Fear factors

1. violent incidents, vulnerability



2. Tax authority



HU: Unregulated in law

EU: Drivers shouldn't earn profit, only cover costs



„infrequently”?



What type of costs can be shared?

How cost needs to be proved?



Looks nice...

BUT!

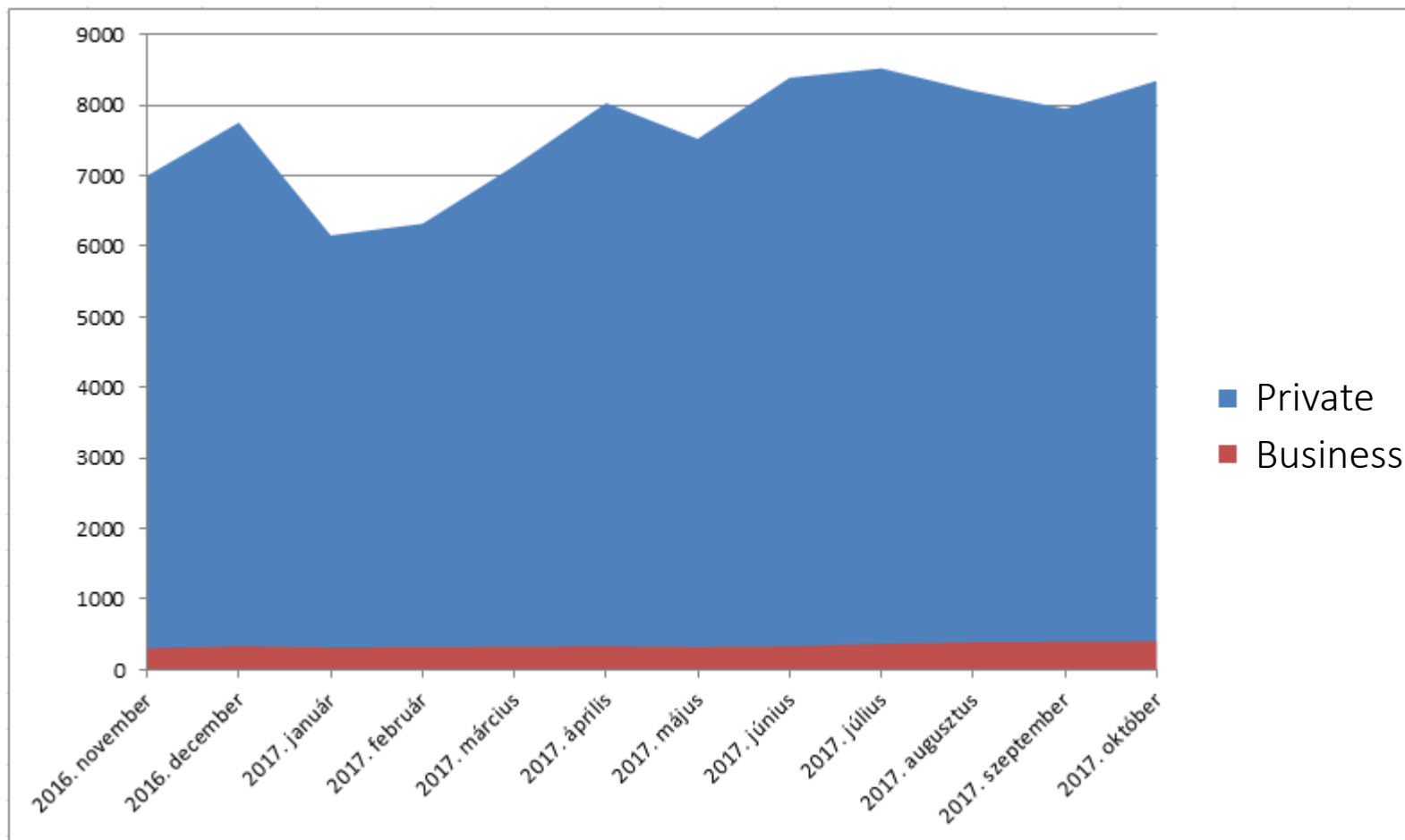
Where is the profit?



Professional usage – marked with sign,
can be filtered

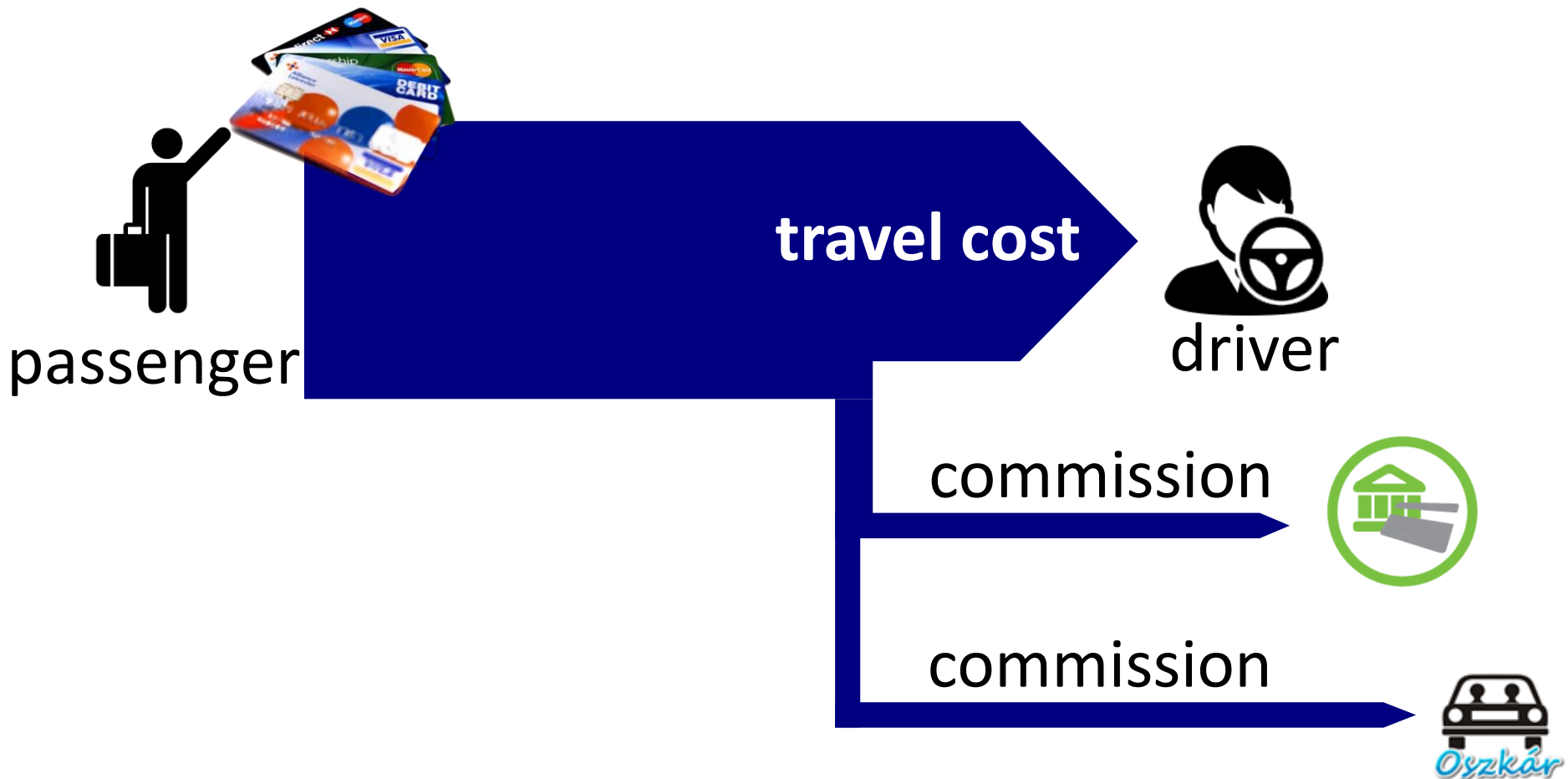


Business users rate



Online C2C payment

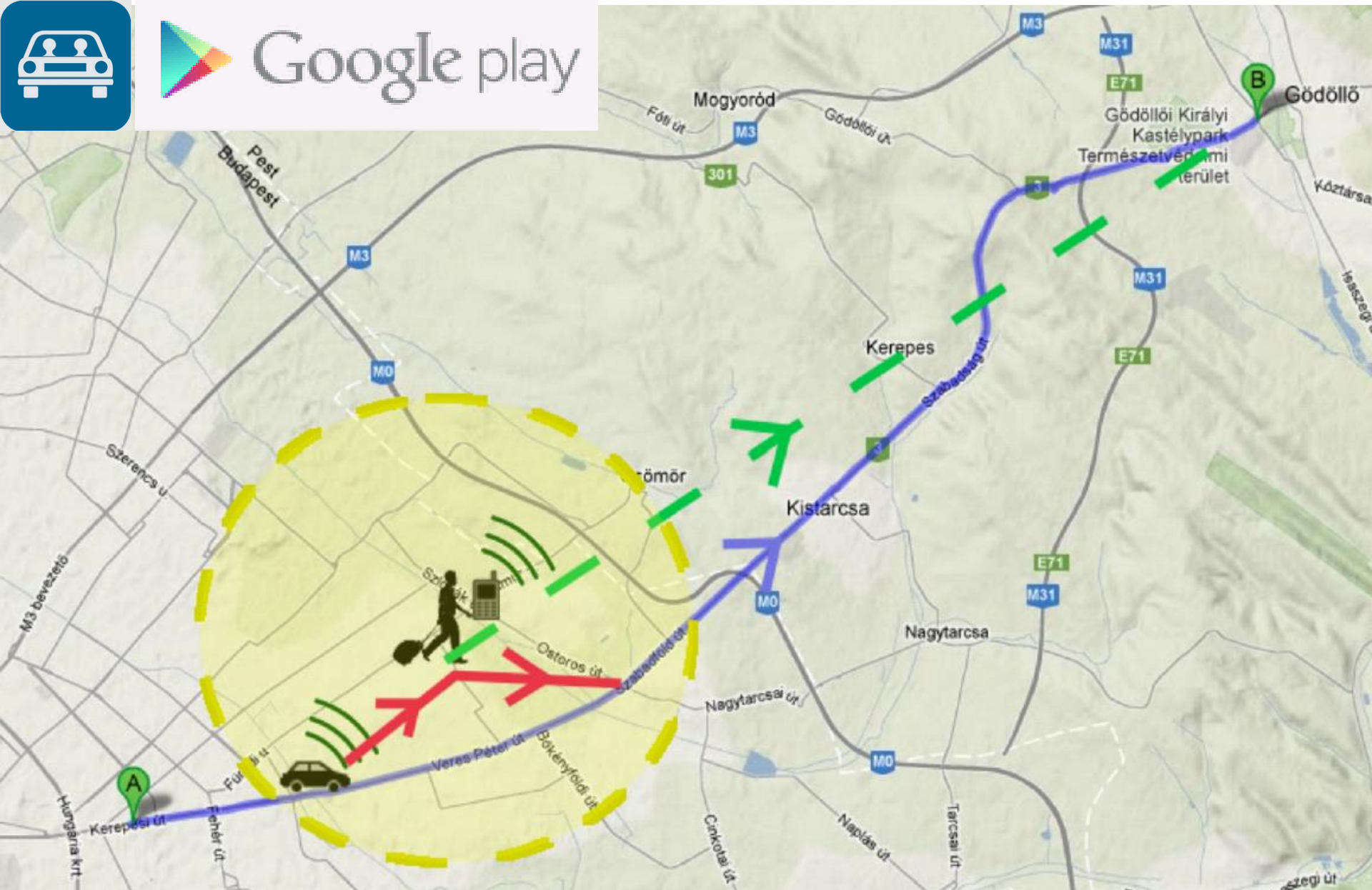
First time in Hungary







Google play



Real time (GPS based) carpooling



Oszkar.com team





*„Even my mother-in-law was satisfied –
that's big a deal!”*

Zoltán - teacher

www.oszkar.com

